

CSX740HSBK

Canon Powershot SX740HS Black 20.3Megapixel Digital Camera

Product Overview

Canon Powershot SX740HS Black 20.3 MP; 4K, 40x zoom lens; 80x ZoomPlus; Wi-Fi, Bluetooth; Digic 8; Battery NB-13L; Charger CB-2LHE and Image Sync incl Wrist strap WS-800



Specifications

Overview:

The pocket-sized, compact travel zoom flagship featuring huge 40x optical zoom and amazing 4K movie resolution.

Features:

Discover the PowerShot SX740 HS

Mountaineer Alan Rowan shares his story and why the PowerShot SX740 HS is the perfect travel companion for him.

Tell your story in 4K with a powerful 40x travel superzoom

With 40x optical zoom, superfast DIGIC processing and spectacular 4K resolution in a pocket-sized body, the powerful PowerShot SX740 HS is the ultimate 'all-in-one' solution to capture treasured moments in 20.3 Megapixel detail.

40x zoom in your pocket

Measuring just 39.9 mm deep, the PowerShot SX740 HS boasts a powerful 40x optical zoom and a 20.3 Megapixel CMOS sensor, plus DIGIC 8 for capturing high definition photos with ease.

Capture memories in stunning 4K

Spectacular 4K movie resolution and 5-axis stabilisation capture treasured moments in incredible detail, even if you're shooting on the move.

Picture-perfect compositions

Canon's unique DIGIC 8 processor actively manages camera settings such as Zoom Framing Assist and Hybrid Auto so you can point and shoot with incredible results.

Fast shooting speeds

Never miss a moment with incredibly responsive shutter release and 10 fps continuous shooting, plus snap the perfect selfie with Self Portrait mode and a flip up LCD screen.

Share and store photos with Wi-Fi and Bluetooth®

Advanced Bluetooth®, Wi-Fi connectivity* and Auto Transfer allows you to easily share and back-up photos to compatible smart devices or home PC to keep your memories safe.

Get inspired

From colourful macros to misty mountain tops, here's how Alan Rowan uses the Canon PowerShot SX740 HS to get the perfect nature shot.

Specifications:

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Specifications

Product Code	CSX740HSBK
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Image Sensor

Type	1/2.3 type back-illuminated CMOS
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Effective Pixels	Approx. 20.3M
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Total Pixels	Approx. 21.1M
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Colour Filter Type	Primary Colour
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Image Processor

Type	DIGIC 8
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Lens

Focal Length	4.3 - 172.0 mm (35 mm equivalent: 24 - 960 mm)
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Zoom	Optical 40x
	ZoomPlus 80x
	Digital approx. 4.0x (with Digital Tele-Converter Approx. 1.6x or 2.0x)
	Combined approx. 160x

Maximum f/number	f/3.3 - f/6.9
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Construction	13 elements in 11 groups (1 Hi-UD lens, 3 UD lenses, 2 double-sided aspherical lenses, 1 single-sided aspherical lens)
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Image Stabilisation	Yes (lens shift-type), Approx. 3.5-stop. Intelligent IS with Dual Sensing IS plus 5-axis Advanced Dynamic IS
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Focusing

Type	TTL
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AF System/ Points	Face & Tracking (9 points), Tracking, Zone, 1-point, Center
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AF Modes	One Shot, Servo, Continuous
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AF Assist Beam	Yes
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Manual Focus	Yes, plus MF Peaking
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Closest Focusing Distance	1 cm (W) from front of lens in Macro
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Exposure Control

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Product Specification Sheet

Metering modes	Evaluative, Centre-weighted average, Spot (Centre)
AE Lock	Yes
Exposure Compensation	+/- 3 EV in 1/3 stop increments.
ISO Sensitivity	100-3200 in 1 stop increments
Shutter	
Speed	15 - 1/3200 s
White Balance	
Settings	Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Custom.
LCD Monitor	
Monitor	7.5 cm (3.0") LCD (TFT), approx. 922,000 dots
Coverage	Approx. 100%
Brightness	Adjustable to one of five levels
Flash	
Modes	Auto, Manual Flash On / Off, Slow Synchro
X-Sync Speed	Yes. Fastest speed 1/2000 s
Red-Eye Reduction	Yes
Flash Exposure Compensation	+/- 2 EV in 1/3 stop increments.
Flash Exposure Lock	Yes
Manual Power Adjustment	3 levels with internal flash
Built-in Flash Range	50 cm - 5.0 m (W) / 2m - 2.5 m (T)
Shooting	
Modes	Smart Auto (29 scenes detected), Hybrid Auto, Creative Shot, Program AE, Shutter priority AE, Aperture priority AE, Manual, Sports, SCN
Drive modes	Single, High-speed continuous, low-speed continuous
Continuous Shooting	Max: One Shot AF approx 10fps, Servo AF approx 7.4fps
RECORDING PIXELS / COMPRESSION	
Image Size	4:3 - (L) 5184 x 3888, (M) 3648 x 2736, (S) 2432 x 1824
	16:9 - (L) 5184 x 2912, (M) 3648 x 2048, (S) 2432 x 1368
	3:2 - (L) 5184 x 3456, (M) 3648 x 2432, (S) 2432 x 1616
	1:1 - (L) 3888 x 3888, (M) 2736 x 2736, (S) 1824 x 1824
	Resize option available in playback
Compression	Fine, Normal
Movies	(4K) 3840 x 2160, 29.97/25 fps
	(Full HD) 1920 x 1080, 59.94/50/29.97/25 fps
	(HD) 1280 x 720, 59.94/50 fps
Movie Length	Up to 29 min 59 s
File Types	

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Product Specification Sheet

Still Image Type	JPEG compression, (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system 2.0, Digital Print Order Format [DPOF] Version 1.1 compliant
Movies	MP4 [Video: MPEG-4 AVC / H.264, Audio: MPEG-4 AAC-LC (stereo)]
Direct Print	
Canon Printers	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge
PictBridge	Yes (via USB or Wireless LAN)
Other Features	
GPS	GPS via Mobile (via Canon Camera Connect app with compatible smart devices)
Red-Eye Correction	Yes, during shooting and playback
Histogram	Yes, during playback
Playback zoom	Approx. 2x - 10x
Self Timer	Approx. 2, 10 s or Custom
Menu Languages	English, German, French, Dutch, Danish, Finnish, Italian, Greek, Norwegian, Portuguese, Russian, Swedish, Spanish, Ukrainian, Polish, Czech, Hungarian, Turkish, Simplified Chinese, Chinese (traditional), Japanese, Korean, Thai, Arabic, Romanian, Farsi, Hindi, Malay, Indonesian, Vietnamese, Hebrew
Interface	
Computer	Hi-Speed USB dedicated connector (Micro-B compatible)
Other	HDMI Micro (Type-D) Connector
Computer/Other	Wi-Fi (IEEE802.11b/g/n), (2.4 GHz only)
Memory Card	
Type	SD, SDHC, SDXC (UHS-1 Speed Class 3 compatible)
Supported Operating System	
PC & Macintosh	Windows 10 / 8.1 / 8 / 7 SP1
	Mac OS X 10.9 / 10.10 / 10.11
	For Wi-Fi connection to a PC:
	Windows 10 / 8.1 / 8 / 7 SP1
	Mac OS X 10.9 / 10.10
	For Image Transfer Utility:
	Windows 10 / 8.1 / 8 / 7 SP1
	Mac OS X 10.9 / 10.10 / 10.11
Software	
Other	Image Transfer Utility
	Camera Connect app available on iOS and Android devices
Power Source	
Batteries	Rechargeable Li-ion Battery NB-13L (battery and charger supplied)

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Product Specification Sheet

Battery life	Approx. 265 shots
	Eco Mode: Approx. 370 shots
	Playback Mode: Approx. 240 min
AC Power Supply	Charging via USB available with Compact Power Adapter CA-DC30E or other typical USB charging methods
Accessories	
Soft Case / Waterproof Case	PU Leather softcase DCC-2400 Black
Power Supply & Battery Chargers	Compact Power Adapter CA-DC30E
	Battery Charger CB-2LHE
	Rechargeable Li-ion Battery NB-13L
Other	Interface cable IFC-600PCU

Product Information Online

For the latest product information, availability and purchasing details, please visit the product page:

Product page:

<https://www.comx-computers.co.za/CSX740HSBK-Canon-Powershot-SX740HS-Black-20-3Megapixel-Buy-p-220063.php>

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